

Clarity Central®

Since 1997, we have specialized in improving the effectiveness of professionals and organizations representing a variety of industries including: manufacturing, finance, military, software, pharmaceuticals, food service, and non-profits.

We are passionate about serving those organizations that are committed to achieving extraordinary results by creating an environment in which each person is encouraged to grow and maximize their potential. To that end, and in the spirit of collaboration and partnership with our clients, we offer a unique blend of consulting, training, and coaching services designed to turn a group of individuals into a high-performing team.

Creating a Culture of Sustained Excellence

What if it were possible to create a culture that empowers each person to unleash their potential while moving toward a common goal? We at Clarity Central know from experience that this can become a reality. However, it doesn't happen by accident and requires diligence. If your organization is looking to be intentional about making your mission statement a reality, then we have just what you are looking for!



Our process for Creating a Culture of Sustained Excellence is threefold:

1. Interview / Assess / Design

- Meet with the leadership team to review the organization's stated mission, vision, and values. Discuss internal and external challenges that keep the firm from reaching its potential.
- Facilitate 360° assessment surveys to understand the opportunities and challenges of the organization.
- Interview team members to gain their perspective of what's working and not working.
- Compile this information and design a customized intervention to meet the specific needs and goals of the organization.

"Never doubt that a small group of thoughtful, committed people can change the world; indeed, it's the only thing that ever has." **Margaret Mead**

2. Custom Deliverables

- On a weekly basis, provide executive coaching for leaders, department heads, and various high potential personnel.
- On a monthly basis, provide a one-hour training session specifically designed to address the most pressing needs of the firm. Possible topics include: Accountability, Clarity of Purpose, Communication Skills, Teambuilding, Credibility, Servant Leadership, Customer Service, etc.

3. Results

On a periodic basis, meet with the leadership team to review the outcomes and make modifications to the deliverables to continue to ensure extraordinary results.



"The Sustained Excellence Program has given me the clarity to create a corporate culture in which we are intentional about unleashing the latent power in each individual while moving toward a common goal."

**Thomas Rheineck,
President & CEO
Indigo Identityware, Inc.**



Michael Foley is the founder of Clarity Central. His stories, humor and ability to connect on a personal level have been at the core of his success as a speaker, corporate trainer and coach. Prior to Clarity Central, Michael excelled in sales and marketing at General Electric. As a result, he has developed talks and

courses that are practical and powerful. His "zero fluff" approach to education is highly engaging for even the toughest of audiences. Michael is a certified coach, has an MA in Human Development, and a USCG captain's license.

Scott Nelson is a certified effectiveness coach. His emotional intelligence, authentic feedback and ability to teach personal awareness have been at the core of his success as an executive coach and life coach. Prior to Clarity Central, Scott worked at Mayo Clinic as a conflict resolution mediator for patients and physicians. Scott has worked with people of incredibly varied backgrounds, from African Maasai tribes in Tanzania, to executive leaders in corporate America, to teenagers in local high schools.



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with 
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